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Virtual Film Festival Inventory: Adapting to New Realities

This new research project assesses how film festivals are adapting to the new reality of virtual events. The end result is to create an inventory of how a wide variety of virtual and remote festivals function, how they mirror or expand on traditional festival events (like director Q&A), how they approach pricing, engage with audiences and protect the business aspects of film festivals such as exclusivity and the need to limit audiences before going into wider distribution.

The research includes a range of festivals, from prestige events such as the Sundance